

# A<sup>+</sup>asset Publishing's Digital Who's Who in South African Real Estate 2013

## Who's Who in South African Real Estate 2013

The publishers of Asset Magazine are broadening their offering with the introduction of Who's Who in South African Real Estate 2013 – an online directory of companies, professionals and service providers in the wider South African property industry.

How strong is your company's online presence? Do you get the hits you want on your web page? Have you spent time and money putting together an online message that not enough people are seeing?

We can help! Who's Who in South African Real Estate 2013 will be a comprehensive directory that will serve as a vital online reference for others looking for information on companies and services. Drive traffic to your website, Facebook page, LinkedIn page, YouTube videos and more by taking an affordable company profile. Not only will all your company information be shown, but live links in the profile can be used to direct readers to those important platforms.

Use your presence in Who's Who in South African Real Estate 2013 to promote your company to your clients – just send them the link of the digital book! All our options are extremely competitively priced for the reach that this publication will have. We in turn will regularly promote and market the book throughout our large subscriber base.

### Use Who's Who in South African Real Estate 2013 to enhance your own marketing in any or all of the following ways:

- An "About Us" company profile including all your details
- The opportunity for a "Meet the Team" spot to introduce your top people
- Highlight your projects and awards
- Direct readers to your website, social media profiles, or news pages, or use the opportunity to place a corporate video on your profile
- Update your information every 3 months if required

Choose the category (see page 4 of the pdf) and profile size that suits your company's needs and requirements at a super-affordable price.

We welcome your participation in this important and valuable publication.

### To book your companys' profile please contact:

#### Tony Korsten

Mobile 083 410 0144  
Office 011 640 1684  
Fax 086 541 2015  
Email tony@assetmag.co.za

- **Deadline for material 31 October 2012**
- **Publishing mid November 2012**

**Scroll down  
for placement  
size options**



## Company Logo

Find us on



### Company Name

P O Box Address

Physical Address

- Ⓣ Telephone
- Ⓣ Fax
- Ⓣ Email
- Ⓣ Web

1/3 Page - R2 000

## Company Logo

### Company Name

P O Box Address

Physical Address

- Ⓣ Telephone
- Ⓣ Fax
- Ⓣ Email
- Ⓣ Web

Full Page - R6 000

## Branch Address Photo or Video

### About Us

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### Meet the Team

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### Awards

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### Professional Associations

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### Social Responsibility

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## Company Logo

## Branch Address Photo or Video

### About Us

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Find us on



1/2 Page - R3 000

**Company  
Logo**

**Photo / Photo's**

**Branch Address  
Photo or Video**

**Branch Address  
Photo or Video**

## Company Name

P O Box Address

Physical Address

 Telephone

 Fax

 Email

 Web

**Branch Address  
Photo or Video**

## About Us

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## Meet the Team

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## Awards

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## Projects

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## Professional Associations

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## Social Responsibility

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**Google maps**

# Categories

- 3D Visualisation
- Analysts
- Architects
- Asset Managers
- Attorneys
- Auctioneers
- Brokers
- City Improvement Districts
- Cleaning & Hygiene
- Communications & Marketing
- Construction
- Consultants
- Contractors
- Credit Bureau
- Developers
- Development Facilitators
- Education & Training
- Engineers
- Estate Agents
- Facilities & Energy Management
- Financial Institutions
- Financial Services
- Flooring
- Fund Managers
- Government
- Green & Environmental Consultants
- Interior Design & Decorators
- Investment & Investors
- Land Surveyors
- Landscapers
- Lifts & Escalators
- Lighting Technologies
- Listed Property Funds
- Local Authorities
- Managers & Administrators
- Office & Outdoor Furniture
- Online Property Services
- Owners
- Paint & Coatings
- Parastals
- Parking
- Pls & Put Fund Managers
- Private Equity
- Professional Associations
- Professional Services
- Project Managers
- Publishers
- Quantity Surveyors
- Recruitment
- Research
- Retail Consultants
- Retailers
- Security Services
- Service Providers
- Shopping Centre Consultants
- Software
- Space Planners
- Hospitality & Leisure
- Town And Urban Planners
- Utilities Managers
- Valuers
- Other (please state)

# Rates

## Company profile rates

Company Profile	Price
One Third Page	R2 000
Half Page	R3 000
Full Page	R6 000
DPS	R8 500

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## Corporate advertising rates

Advertising	Size	Price
One Third Page <small>(horizontal)</small>	70mm(w) x 297mm(h)	R4 500
Half Page <small>(horizontal)</small>	210mm(w) x 148mm(h)	R6 000
Full Page	210mm(w) x 297mm(h)	R12 000
DPS	420mm(w) x 297mm(h)	R15 500
Inside Front Cover	210mm(w) x 297mm(h)	R16 500

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